

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

Claims 1-20. (Cancelled).

Claim 21. (Previously Presented) A jukebox system, connected to a distribution network controlled by a host server comprising:

a display, comprising a touch screen portion, operable to display at least a customer interface, wherein the customer interface comprises at least one displayed touch selectable option, corresponding to at least one song, for selecting the corresponding song to be played;

a memory that stores at least songs that may be played on the jukebox apparatus in response to selections from a customer;

an audio reproduction system providing audio;

a communication system for enabling the jukebox device to communicate with the distribution network; ~~and~~

a fee payment device for accepting payment of a fee; and

a song request routine for requesting at least one new song for download from the host server, wherein the at least one requested song is determined as a function of answers saved in a questionnaire response file in the memory, wherein

the display is further operable to display at least one option for selecting a song not yet available on the jukebox device for download to the jukebox device; and wherein

the display is still further operable to display a questionnaire, different from touch selectable options for selecting songs for playback and touch selectable options for selecting songs for download, comprising one or more questions for gathering customer information, wherein

the touch-screen is operable to accept customer input corresponding to the answers to the one or more questions, and wherein

the answers are saved to a the questionnaire response file in the memory.

Claim 22. (Previously Presented) The jukebox system of claim 21 further comprising:

a determination routine for determining whether the questionnaire was completed; and

a reward routine for rewarding the customer based on a determination that the questionnaire was completed.

Claim 23. (Previously Presented) The jukebox system of claim 22 wherein the reward routine gives the customer a free song selection for completing the questionnaire.

Claim 24. Cancelled